

BOX ELDER COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative		\$5,980	\$5,682	salary, benefits, and office expense
Miscellaneous		\$992	\$2,002	prof. & tech contracts
Total Promotional:		\$50,272	\$56,130	
Advertising				
Brochures				
Contributions				
Fam Tours				
General Promotional		\$50,272	\$56,130	promotion, events, brochures
Shows				
Signs				
Travel Region				
Brick and Mortar (Operations)		\$27,800	\$20,798	
Construction Expense		\$27,800	\$20,798	fairgrounds
Visitor Center Operation				
Transfers Out				
Total Expenditures	n/a	\$85,043	\$84,611	
REVENUES				
Tax Commission TRT Report*	\$67,114	\$71,484	\$73,584	
County TRT Report*		\$69,829	\$69,327	
Other Revenues				
Percent Adm./Misc./Promo/Transfers		67.31%	75.42%	
Percent Brick and Mortar		32.69%	24.58%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.

Note: Expenditures exceed revenues due to carryover from previous years.